

Remit To: KCBS TV  
P.O. BOX 100729  
PASADENA, CA 91189-0729



KCBS TV

INVOICE

For: TRUTANICH FOR CITY ATTORNEY 2013(346582)  
8271 Melrose Ave Ste 105  
Los Angeles, CA 90046-6800

Account Exec: Kelli Brodie  
Office: KCBS-TV  
Contract Num: 1021-63399  
Contract Dates: 03/03/2013-03/04/2013  
Customer Order:  
Linked Order:  
CPE: lacta / cand / 05

Invoice Num: 1021-424653  
Invoice Date: 03/10/2013  
Billing Cycle: Weekly  
Billing Period: 02/25/2013-03/10/2013

Page 1 of 3

**PAY BY** 04/09/2013  
Net 30 days

In Account With: MBMG(10125)  
11150 W Olympic Blvd Ste 815  
Los Angeles, CA 90064-1851  
ATTN:Accounts Payable

Product Desc: trutanich for city attorney 2013

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THE EARLY SHOW	03/04/2013-03/04/2013	M . . . . .	30	1	150.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
03/04/2013-03/10/2013		M . . . . .	1	150.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
03/04/2013	Mo	08:17 AM		NUCH2001H	30	150.00				
2	18:00:00-18:30:00	03/04/2013-03/04/2013	M . . . . .	30	1	500.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
03/04/2013-03/10/2013		M . . . . .	1	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
03/04/2013	Mo	06:23 PM		NUCH2001H	30	500.00				
3	CBS2 NEWS 11P	03/04/2013-03/04/2013	M . . . . .	30	1	4,500.00				
**CDR**										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
03/04/2013-03/10/2013		M . . . . .	1	4,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
03/04/2013	Mo	11:28 PM		NUCH2001H	30	4,500.00				
4	FACE THE NATION	03/03/2013-03/03/2013	. . . . . S	30	1	1,350.00				
**CDR**										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
02/25/2013-03/03/2013		. . . . . S	1	1,350.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
03/03/2013	Su	08:57 AM		NUCH2001H	30	1,350.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KCBS TV  
P.O. BOX 100729  
PASADENA, CA 91189-0729



KCBS TV

INVOICE

For: TRUTANICH FOR CITY ATTORNEY 2013(346582)  
8271 Melrose Ave Ste 105  
Los Angeles, CA 90046-6800

Account Exec: Kelli Brodie  
Office: KCBS-TV  
Contract Num: 1021-63399  
Contract Dates: 03/03/2013-03/04/2013  
Customer Order:  
Linked Order:  
CPE: lacta / cand / 05

Invoice Num: 1021-424653  
Invoice Date: 03/10/2013  
Billing Cycle: Weekly  
Billing Period: 02/25/2013-03/10/2013

Page 2 of 3

**PAY BY** 04/09/2013  
Net 30 days

In Account MBMG(10125)  
With: 11150 W Olympic Blvd Ste 815  
Los Angeles, CA 90064-1851  
ATTN:Accounts Payable

Product Desc: trutanich for city attorney 2013

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate		
5	18:00:00-19:00:00		03/03/2013-03/03/2013		. . . . . S		30	1	1,620.00		
**CDR**											
Week Of		M T W T F S S		Spots Per Week		Rate					
02/25/2013-03/03/2013		. . . . . S		1		1,620.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks		
03/03/2013	Su	06:38 PM		NUCH2001H	30	1,620.00					
6	17:00:00-17:30:00		03/03/2013-03/03/2013		. . . . . S		30	1	1,650.00		
**CDR**											
Week Of		M T W T F S S		Spots Per Week		Rate					
02/25/2013-03/03/2013		. . . . . S		1		1,650.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks		
03/03/2013	Su	05:22 PM		NUCH2001H	30	1,650.00					
Total Spots		Gross Amt		Commission Amt		Net Amt		Debit	Credit	Reconciliation	
Air Time Totals		6		9,770.00		1,465.50		8,304.50	0.00	0.00	0.00

#### Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KCBS TV  
P.O. BOX 100729  
PASADENA, CA 91189-0729



KCBS TV

INVOICE

For: TRUTANICH FOR CITY ATTORNEY 2013(346582)  
8271 Melrose Ave Ste 105  
Los Angeles, CA 90046-6800

Account Exec: Kelli Brodie  
Office: KCBS-TV  
Contract Num: 1021-63399  
Contract Dates: 03/03/2013-03/04/2013  
Customer Order:  
Linked Order:  
CPE: lacta / cand / 05

Invoice Num: 1021-424653  
Invoice Date: 03/10/2013  
Billing Cycle: Weekly  
Billing Period: 02/25/2013-03/10/2013

**PAY BY** 04/09/2013  
Net 30 days

In Account MBMG(10125)  
With: 11150 W Olympic Blvd Ste 815  
Los Angeles, CA 90064-1851  
ATTN:Accounts Payable

Product Desc: trutanich for city attorney 2013

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Billing Notes		
<div>DUPLICATE</div>	Wire Transfer Instructions:	
	For Billing Inquiries Please Contact: CONTROLLERS OFFICE: KCBS TV	
	Gross Billing	9,770.00
	Trade Value	0.00
	Agency Commission	1,465.50
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
Pay This Amount		8,304.50

Warranty - We warrant the above broadcasts were made according to the official station log.